

# Content provider best practice

Built Environment Channel is an industry-first digital screen network. Our short form audio free content is curated to blend into our audience's workplaces.

## **Submission process**

## **Submit your story**

Simply fill in the form at becnetwork.com.au/content-request

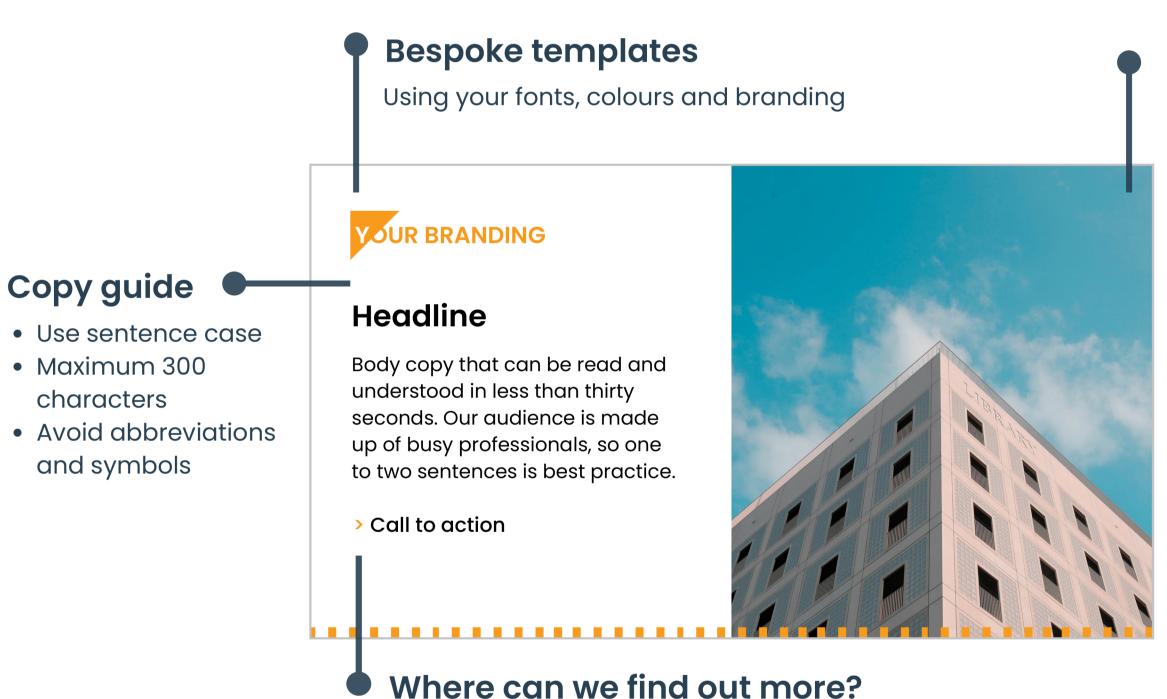
## We'll create it for you

Our team will populate your preapproved bespoke templates

## **Approval and publish**

We'll send it back to you for approval. Once approved, we'll publish it.

## **Content format**



## Eye catching image

- High resolution
- No logos or sponsors
- Image credit when appropriate

## Other requirements:

#### Source URL

 To link your story on BEC DesignAtlas

#### **Publishing dates**

 So we can publish the story when most relevant

#### Location

• Is this nationally relevant or state-based?

# **O** Industry

- News and advocacy
- Research and resources
- Free events promotion

# \$ Advertising

Add a short and memorable call to action

- Formal CPD
- Paid events
- Memberrship call outs

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## **Never broadcast**

- Recruitment
- Member profiles
- Your staff updates